

California College of the Arts

San Francisco | Oakland

MAKE ART THAT MATTERS

Viewbook 2013–2016 | cca.edu



Are you ready to make a difference in the world?



At CCA, you can.

Here, you'll study with a passionate community of thinkers and makers who are pushing culture forward.

People who are inquisitive, creative, and more than a little courageous.

People who have made a conscious decision to stop following the herd and start making a difference.

People a lot like you.




Join us
at CCA—
and make
art that
matters.


The value of an arts education at CCA




It's nothing short of the power to transform the world. By connecting the arts to today's most pressing social, economic, and political issues, we can find solutions for previously unsolvable problems—and invent tomorrow's most important breakthroughs.




In today's world, across every imaginable industry, there's a growing demand for creative people who bring to the table an entrepreneurial spirit, unique problem-solving skills, and a hacker/DIY mentality. CCA students, alumni, and faculty are at the cutting edge of these creative solutions, working in industry and in the community, and founding enterprises of their own.



To fully realize your own creative ambitions, you must consider not only what you study, but where you study. By locating yourself in the Bay Area, a world-famous center of innovation, creativity, and entrepreneurship, you'll be constantly energized by your surroundings and consistently challenged to dream, design, and create the culture of the future.



Come join us in this unique place of unlimited promise, boundless energy, and committed vision, and let's work together to make art that matters.



—Stephen Beal, president, painting instructor, practicing artist



Come join us

in this unique place of
unlimited promise,
boundless energy, and
committed vision.



12 miles, 21 minutes:

That's all it takes to get between our San Francisco and Oakland campuses on the comfy CCA shuttle. And did we mention that it's FREE?

Meet your new muse





Can a place change the way you think and create? Come to CCA and find out. Art abounds on our lush Oakland campus, a creative pulse resonates through the halls and on the walls of our San Francisco campus, and the innovative Bay Area spirit surrounds you wherever you go. With inspiration around every corner, your ideas can grow in all sorts of wild, unexpected directions.



Kickstart your creative life

A photograph of two people in a workshop setting. On the left, a person with grey hair, wearing a dark blue t-shirt, is leaning over a workbench. On the right, a person with bright green hair, wearing a white tank top, is also leaning over the workbench. They are both focused on a white, textured sculpture that is partially covered in white material. The person with green hair is using their hands to shape the material. The person with grey hair is holding a dark, textured bowl. The background shows a workshop with various tools and materials.

80 percent of first-year students live on the Oakland campus.



First-year students begin their studies on our Oakland campus and it quickly becomes home. Here, you'll find trees to sketch under, cozy nooks for unwinding with friends, and a vibrant art scene teeming with eclectic galleries, DIY makers, and grassroots community art. Perhaps most importantly, you'll discover a place where people truly understand you, and where your bold ideas are embraced.





Discover
your
creative
laboratory




Walk through the heart of San Francisco's Design District and enter the Nave of CCA's main building. Today, this collaborative open space might be holding a painting workshop, a garment draping exercise, an illustration critique, and a graphic design exhibition, all at the same time. With so many diverse ideas and art forms comingling, it's easy to find inspiration—and make new discoveries about your own work.





Let geography shape your destiny

25,000 nonprofits and countless start-ups
call the Bay Area home. 40 percent of all venture capital money
in the United States is invested right here.



Here in the Bay Area, art and innovation permeate every aspect of daily life. In this thriving urban landscape, boundaries are constantly pushed—from the highest levels of high-tech to the ever-present art scene—and the city itself becomes an extension of your classroom.

SAN FRANCISCO

- 1 Adobe
- 2 Airbnb
- 3 Ammunition
- 4 Asian Art Museum
- 5 Autodesk
- 6 California Academy of Sciences
- 7 Contemporary Jewish Museum
- 8 de Young Museum
- 9 Dolby Labs
- 10 Dropbox
- 11 Exploratorium
- 12 frog design
- 13 fuseproject
- 14 Gap Inc.
- 15 Hot Studio
- 16 Legion of Honor
- 17 Method
- 18 Mexican Museum
- 19 Museum of the African Diaspora
- 20 Museum of Craft and Design
- 21 Odopod
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- 23 SFMOMA
- 24 Square
- 25 Steelcase
- 26 Stumbleupon
- 27 Twitter
- 28 Wired Magazine
- 29 Yelp
- 30 Yerba Buena Center for the Arts
- 31 Zynga

Jump Associates

CCO
SAN FRANCISCO
CAMPUS

OAKLAND

Swarm Gallery

Pro Arts

Oakland Museum of California

envelopeA+D

Berkeley Art Museum

Pacific Film Archive

Tippett Studio

Pixar

Pandora

Ask.com

CCO
OAKLAND
CAMPUS

The Crucible

Hewlett Packard

IDEO

Tesla

Cantor Center for Visual Arts

LinkedIn

Google

Yahoo

eBay

Intel

San Jose Museum of Art

Apple

SILICON VALLEY

Check your preconceived notions at the door

Drawing, 2D, 3D, 4D

CCA Core studio courses help you build fundamental skills while exploring different mediums and techniques in studio practice.





Your work will evolve in your first year at CCA. And that's a good thing. It all happens on our Oakland campus, where first-year students start their journey. You'll have the opportunity to experiment with clay, weave on looms, explore digital media, and uncover creative talents you didn't even know you had. Here, you'll build visual literacy and creative skills—so you can start pushing your work to surprising new places.



“The first-year orientation wasn’t just a bunch of boring lectures; we were actually engaged in the community from day one, and I found my people right away. As the year progressed, my core classes exposed me to new mediums and diverse artists who were experimenting with all kinds of making. That first year at CCA forever changed the way I make art.”



LUKAZA BRANFMAN-VERISSIMO / Printmaking





Greatest thing about the Oakland campus: The beautiful lawn and all the greenery. There's moss everywhere. It's a little oasis. **Advice for incoming freshmen:** Try things you're not good at. I'll open you up to so many new experiences and communities.

Finding a place





We don't just THINK outside the box



we REINVENT
it altogether

Innovation is in our DNA and sustained by our Bay Area location,
so it's no surprise that approximately
25 percent of CCA alumni start their own businesses.



Cruise our campuses and you might discover a Fashion Design student welding seams, an Architecture student using electronic sensors to design an environmentally responsive home, and a group of Interaction Design students hacking a game controller to create an interactive space. It's all part of the learning here. **Because when creative thinking comes first, innovation is sure to follow.**





Unleashing the entrepreneurial spirit



YANIKA & HENRY

Industrial Design

Final project: "Rooster & Hummingbird," a portable, design-savvy amp/speaker inspired by San Francisco street performers.
Core 77 Design Awards Runner-Up, 2012
Design Idoli: Colin Owen. He teaches the "Fashioning Functional Geal" course and really encourages us to push in new directions.

YANIKA TINAPHONGS and HENRY WU began innovating together during their first year at CCA. Three years later, these Industrial Design students have launched their own start-up company and collaborate so closely that they often complete each other's thoughts.

HENRY: *CCA has taught us how to create and combine to make things that are useful, functional, and better. So many objects are the same, but we've learned we can change their form or usage to create something new. That's innovation.* **YANIKA:** *And our designs are always getting better because our teachers challenge us to keep thinking. They're always encouraging us to dive deeper.* **HENRY:** *They're really helping us become independent design thinkers. By graduation, we'll have gained the confidence and knowledge to push ourselves to the next level.*





Art changes lives

ENGAGE at CCA:

20 community-based courses each year
touching **hundreds** of organizations
and impacting **countless** lives



cca.edu/engage



We love our studios and workspaces, but we don't disappear into them. You'll find us out in the community, too. We're the ones creating urban gardens, designing innovations for the disabled, building furniture for schools, and actually changing lives with our creative work. We're making things happen and making a real difference, right in our own backyard and beyond.

I believe artists have a responsibility to create meaningful work. By stepping outside of school and into the community, I've been able to see the impact that my art can have on the bigger world. The people and organizations we work with place extraordinary value on the pieces we make for them. In return, we get to collaborate with artists and non-artists alike to create something that's bigger than the sum of its parts. It's a reminder that art is about so much more than personal gain—it's a process that's full of joy."



KATIE BRYANT / Illustration



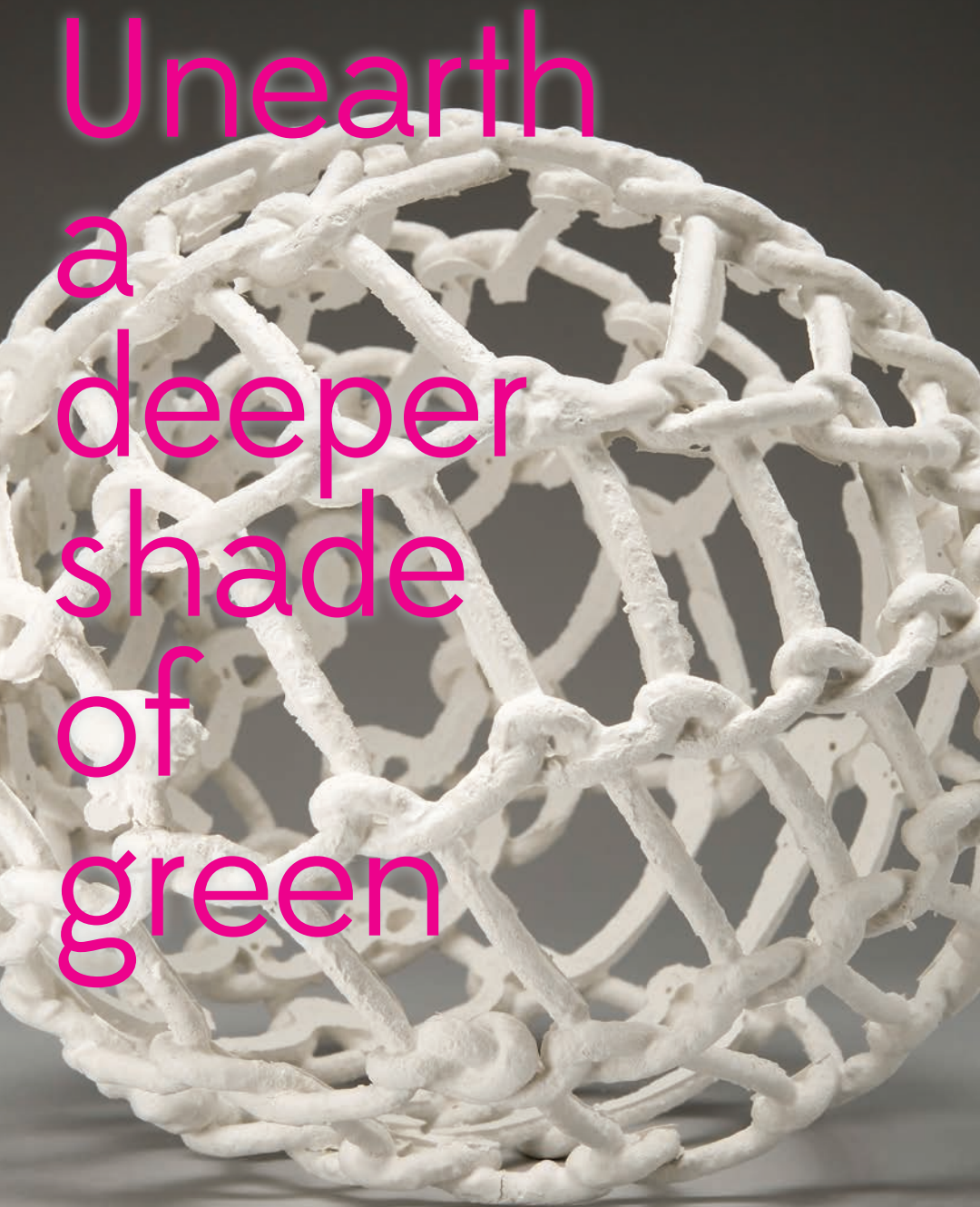
*I've been able to see
the impact that my art
can have on the
bigger world*

Best off-campus fun: Oakland Art Mural, a great monthly art crawl.
Proudest CCA moment: Presenting the blanket we made in a Textiles course to residents at the Zen Hospice Project.





Engaged
in the
community



Unearth a deeper shade of green

California College of the Arts is one of the most environmentally responsible colleges in the U.S.

—The Princeton Review Guide to Green Colleges



It's great to have green initiatives, and we have plenty of those here at CCA. But **the world needs green thinkers:** artists, designers, and innovators who weave sustainable practices and ideas into everything they do. You'll see this all over campus: sculptures made of found objects, mushroom-insulated architecture, fashion reinvented from thrift store finds . . . It's all part of our philosophy to use less and leave behind more.




“I hadn't thought about sustainable design until I transferred to CCA, but it's integrated into life here. I've added a whole new dimension to my work. Using zero-waste design principles, I'm creating garments where every piece fits together, like a puzzle, and there aren't any scraps. It's difficult to do and can be very frustrating. But I've also come to realize here that even if you fail, it's all part of a learning process.”



SAM HOWELL / Fashion Design





Fabric of choice: Alpaca. It's sustainable, it has a hollow core, and it's hypoallergenic.

Design mentor: Faculty member Lynda Grose. She's shown me a whole new way of thinking.

Favorite challenge: Taking something that's ugly on the outside and bringing out the beauty within.

Designing with purpose

Welcome to a world of difference

A diverse group of students is gathered outdoors. In the foreground, a young woman with bright pink hair sits cross-legged on the grass, looking towards a young man with glasses who is crouching and talking to her. Behind them, several other students are sitting on concrete steps leading up to a large, light-colored house with a porch. The students are dressed in casual clothing, and the scene is set against a backdrop of green trees and foliage. The overall atmosphere is relaxed and social.

Find a place to plug in and be yourself with any of CCA's numerous student organizations, like the Queer/Straight Alliance, Students of Color Coalition, Alliance for Multiculturalism in Architecture, Taiwanese Student Alliance, and so many more.



Most students go to college looking for ways to fit in, but at CCA, **fitting in means celebrating difference.** Varied cultures, global perspectives, unique backgrounds, and inventive ways of making are all embraced here. And you don't have to see the faces of CCA to appreciate our diverse culture. Just take a look at the work.

“**H**ere at CCA we're like a family even though we come from so many different backgrounds. I love seeing all these contrasting creative minds working together. Everyone's really curious, and that makes me want to put a little bit more of myself into my work. The instructors push us to let our cultures spill over into our designs. It's an environment where you can never be too far out there.”



ELIZABETH IBARRA / Interaction Design

A photograph of Elizabeth Ibarra, a woman with dark hair and glasses, smiling and holding a small orange puppet. She is wearing a black long-sleeved shirt and blue jeans. The background is a blurred indoor space with white structural elements. Overlaid on the image are several white, hand-drawn style circular and oval lines.

*The instructors push
us to let our cultures spill over
into our designs*



Final project: A social network for the senior population that works across different languages.

Inspired by: Walking through the Nave. Every day, we're bombarded by crazy stuff.

How design can make a difference: My mom is a teacher, so I want to use design to make an impact on education.

Finding common ground



Give your comfort zone the cold shoulder



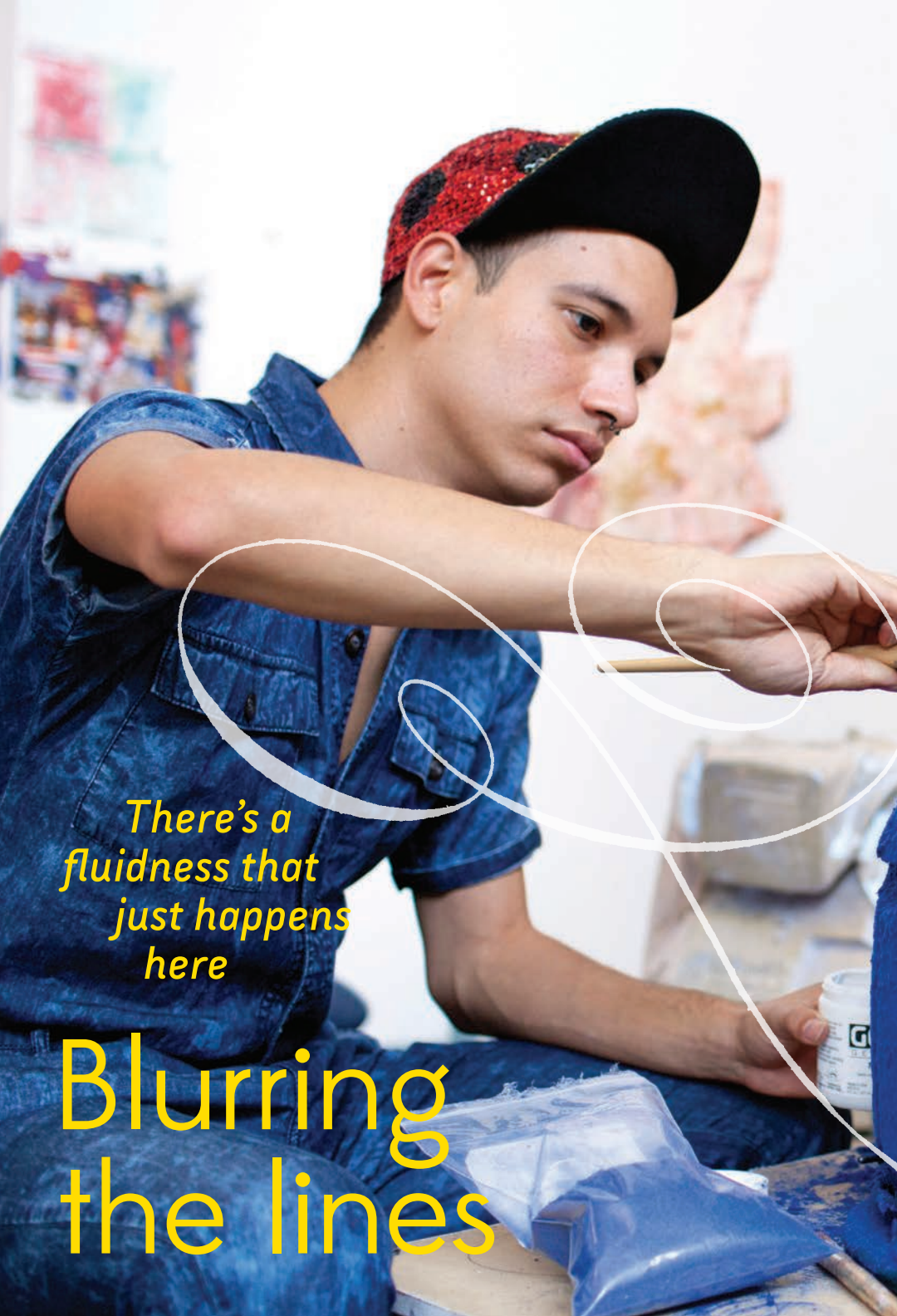
Experimenting
across
disciplines
is how we
build
creative
pioneers





Step inside a Film class at CCA and you're likely to find Film, Writing, Painting/Drawing, and Graphic Design majors all together in the room. And we like it that way. Because something extraordinary happens when you take your mind into unfamiliar territory—when glass meets industrial design, fashion finds sculpture, and animation melds with ceramics. **At CCA, experimenting across disciplines is how we build creative pioneers.**





*There's a
fluidness that
just happens
here*

Blurring
the lines

“**Y**ou don't have to limit yourself here to any one discipline. As a freshman I remember telling some older students about wanting to do a painting that wasn't on canvas. They said: **Why don't you just do it?** Even though I consider myself a painter, I also use photography, found objects, performance, and even sound in my work. There's a fluidness that just happens here. Whatever work you want to create, you'll be encouraged to make it happen.” ➡



ESTEBAN PARTIDA / Painting/Drawing

Biggest artistic risk: Everything's a risk: every theme I take on, every new medium I try.
CCA faculty mentor: James Gobel. He stops by my studio regularly, and helpfully critiques my work.
Strongest influences: My fellow CCA students. They make me a better artist every day.



Make art that matters

Make communities bond.

Make your story.

Make a difference.

What will YOU make at CCA?
Tag your images on Instagram.
#makearthatmatters





Make the future.

Make a little magic.

Make some waves.

Make the next big thing.

Make your mark.

Make history.

Make a change.

Faculty accomplishments

Academy Award

AIA California Council Emerging Architects Award

AIA College of Fellows

AIGA Medal

Alliance Graphique Internationale

American Book Award

Architectural League Prize for Young Architects + Designers

Best American Poetry

Businessweek IDEA Award

Djerassi Residency

Eisner Award

Emmy Award

Fleishacker Fellowship

Flintridge Foundation Fellowship

Fulbright Fellowship

GLAAD Media Award

Golden Globe Award

Guggenheim Fellowship

Headlands Center for the Arts Residency

Henri Cartier Bresson Award



Interior Design Hall of Fame

International Documentary Association Pioneer Award

Lannan Foundation Literary Fellowship

MacArthur Fellowship

MacDowell Colony Residency

Maytag Fellowship

NEA Fellowship

New York Architectural League Prize

Peabody Award

Phyllis C. Wattis Foundation Fellowship

Renew Media Arts Fellowship

Rockefeller Foundation Media Arts Fellowship

Rome Prize

Schaeffer Fellowship

SFMOMA SECA Art Award

Smithsonian Institution Fellowship

Society of Illustrators Award

Venice Architecture Biennale

Wallace Stegner Fellowship

Windgate Fellowship

“Students at CCA are proactive, engaged, and willing to speak up. They take risks. They question me, and together we question the boundaries of what art can be. I show them the visceral, the textural, the strange. And because they’re makers, they bring that amazing experimentation directly to their work.”



JORDANA MOORE SAGGESE, Ph.D. / Visual Studies Faculty

Students of Color Mentor

Questioning everything

JORDANA MOORE SAGGESE

Currently teaching: "Intro to the Modern Arts," "Representations and the Other"

Favorite artist: Jean-Michel Basquiat
On mentoring: I want to be a role model for our students. You need to see it in order to become it.



Unite your hands and mind

All students take **51 units of Humanities & Sciences courses.**



Anyone can take a straight-up science or history class, but at CCA you can take courses such as “GameScenes,” “Bad Science at the Movies,” or “Social Media and Civic Action.”



Imagine studying the physics of holograms. Or analyzing the visual strategies of the Occupy movement for a sociology seminar. Or learning about hydrology in a Fashion Design studio. At CCA, we bring art into humanities coursework and science into studio practice. Why all the academics at a hands-on art school? Because **in order to be a standout maker, you must also be an outstanding critical thinker.**



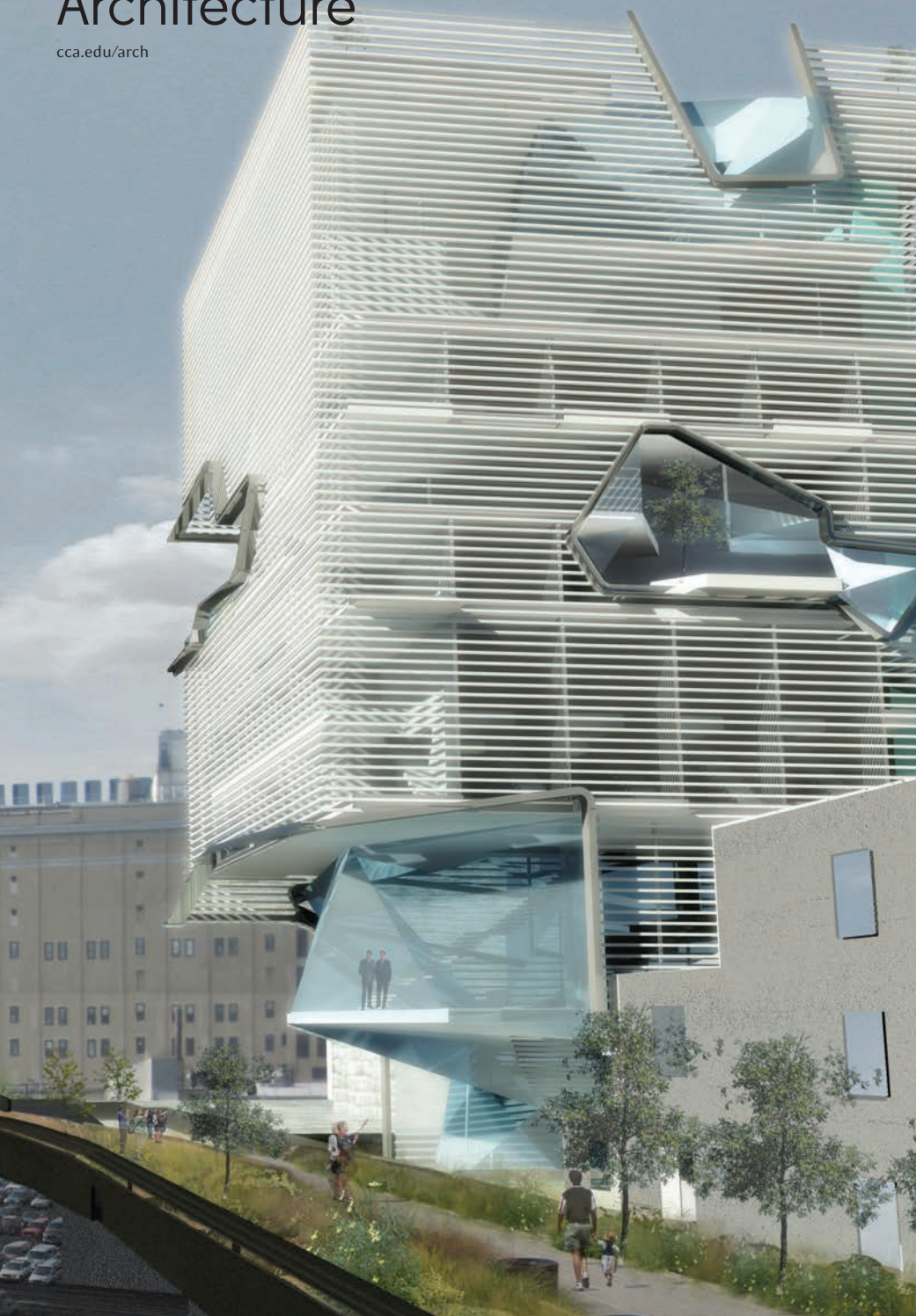
Animation

cca.edu/animation



Architecture

cca.edu/arch



Ceramics

cca.edu/ceramics



cca.edu/communityarts



Fashion Design

cca.edu/fashion



Film

cca.edu/film



Furniture

cca.edu/furniture



Glass

cca.edu/glass



Graphic Design

cca.edu/graphicdesign



Illustration

cca.edu/illustration



Individualized Major*

cca.edu/individualized

*An honors program that provides an opportunity to design and follow a personalized program of study. Eligible students are at the sophomore level or above.



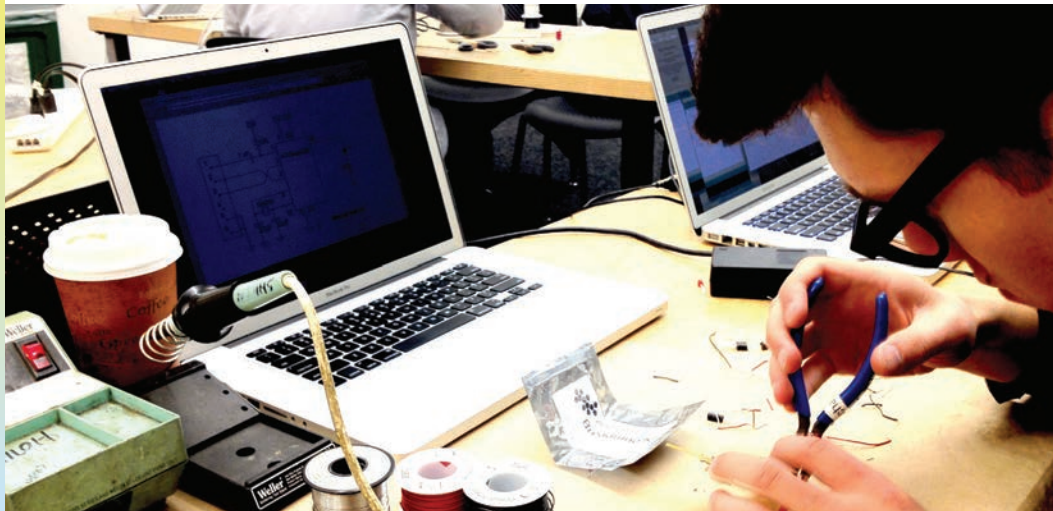
Industrial Design

cca.edu/industrialdesign



Interaction Design

cca.edu/interaction



Interior Design

cca.edu/interiordesign



Jewelry/Metal Arts

cca.edu/jewelry



Painting/Drawing

cca.edu/painting



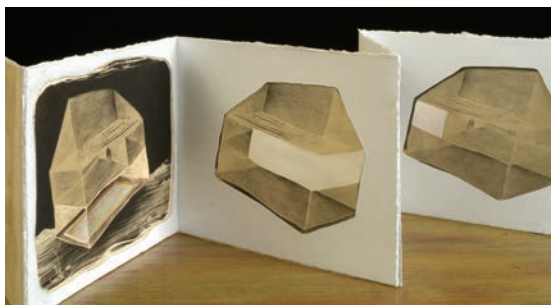
Photography

cca.edu/photography



Printmaking

cca.edu/printmaking



Sculpture

cca.edu/sculpture



Textiles

cca.edu/textiles



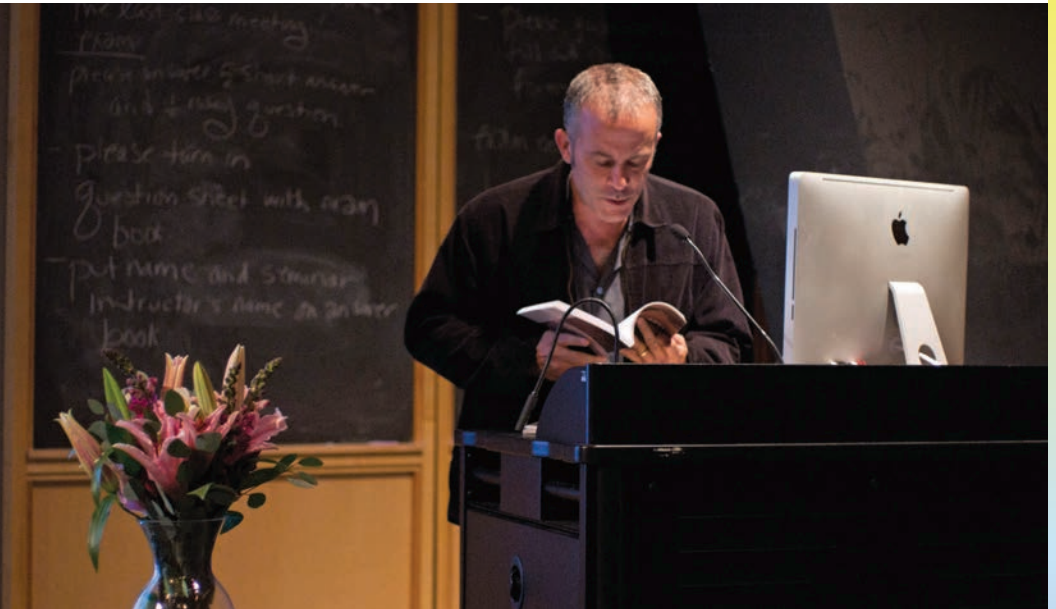
Visual Studies

cca.edu/visualstudies



Writing and Literature

cca.edu/writingliterature



What's next?

You've probably heard this question before.

We all have. So, here's the short answer:

You'll graduate from CCA and start building a lifelong creative career. Maybe you'll show your work in New York, open a new gallery, or teach the next generation of artists. Perhaps you'll design a skyscraper in Shanghai, create a new kind of mobile phone, or write a graphic novel. Wherever you land, you'll use the skills you learned here to live creatively, solve problems, and make our world a better place.



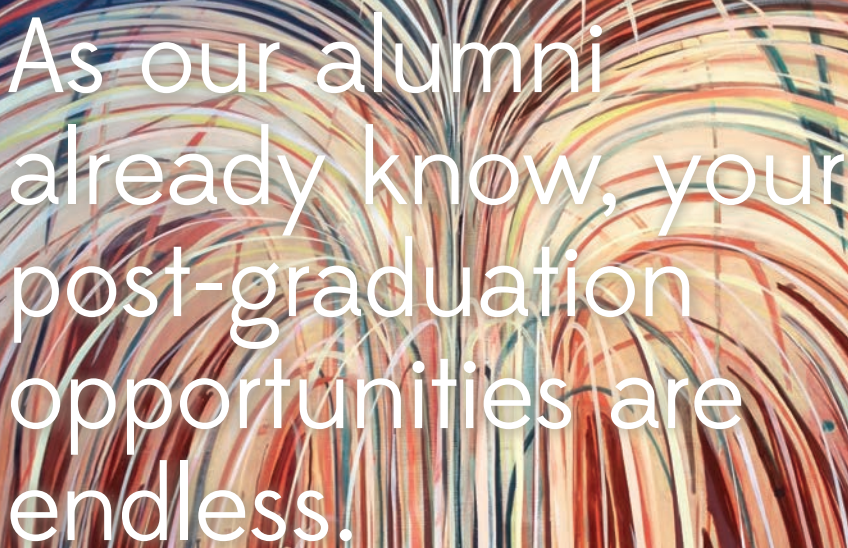
California College of the Arts ranks first among art and design schools in the U.S. for alumni with the highest-paying jobs, according to the 2012-13 PayScale College Salary Report.



Alumni at work



Jonah Becker (Industrial Design 1997)
President of One & Co., San Francisco
Periodic Table for Council Design
Reclaimed Douglas fir, sterling silver coating



As our alumni
already know, your
post-graduation
opportunities are
endless.

Jules de Balincourt (Painting and Ceramics 1998)
Fine artist living and working in Brooklyn
Untitled (Fireworks), 2012
Oil, acrylic, and enamel on panel



Where we work:

Huffington Post
Oxford University Press
Wired Magazine
Communication Arts
Oscar de la Renta
Pixar
frog design
The Museum of Modern Art
Apple
The Whitney Museum of American Art
Rolling Stone
Oracle
John Varvatos
Adobe
BCBG
Gensler
fuseproject
SFMOMA
Random House
Time Magazine
Dreamworks
Cooper-Hewitt, National Design Museum
Landor Associates
Disney

Mia Christopher (Painting/Drawing 2012)
Made in Kind commission for Anthropologie

What we're doing:

Gallery owner
Entrepreneur
Freelance illustrator
Independent filmmaker
Artist with national gallery representation
Product designer
Company owner
Animator
Video game designer
Author
Writer
Graphic designer
Jewelry designer
Curator
Fabric designer
Photographer
Architect
Teacher
Art director
Fashion designer

Ready to make art that matters? Here's how:

Visit our campuses

Tours are offered Monday through Friday at 10 a.m. on the Oakland campus (5212 Broadway) and at 1:30 p.m. on the San Francisco campus (1111 Eighth Street). Special Saturday tours are offered in March. To reserve a tour, visit cca.edu/admissions/visiting.

Stay connected

You can like, follow, watch, learn, and pin CCA content from your computer or mobile device. Visit cca.edu for direct links to our social media sites.

Connect with the admissions team via virtual info sessions and online chats throughout the year. Visit cca.edu/admissions for upcoming admissions events.

Learn more

Meet us at an event in your area. CCA's admissions team travels throughout the U.S., Asia, and Latin America, meeting students at information nights, portfolio days, and many different on-campus events. We want to meet you! Find out when we're coming to your city at cca.edu/admissions.

Contact us

Call: 800.447.1ART or 415.703.9523

Email: enroll@cca.edu





Apply to CCA

To learn about our application requirements, visit cca.edu/ug-requirements. International students should check cca.edu for additional application requirements.

Apply online, using the CCA application or the Common Application, at cca.edu/apply.

Application deadlines

Applications are reviewed on a rolling basis, but we encourage you to meet the following deadlines.

Fall admission:

February 1 for merit scholarship consideration

March 1 for priority review

Spring admission:

October 1 for priority review

Financial aid

CCA is strongly committed to making its art education accessible and affordable. We annually award more than \$20 million in scholarships to 76 percent of our students.

For information on renewable merit scholarships and need-based financial aid, visit cca.edu/financialaid.

Use our net price calculator at cca.edu/admissions/financialaid/calculator.

Important dates for financial aid

January 1 is the first date when you can submit your Free Application for Federal Student Aid (FAFSA) at fafsa.ed.gov (CCA's school code is 001127).

March 2 is the deadline for California residents to apply for a Cal Grant.

Facts & Figures

About CCA

Nearly 2,000 students (76% undergraduate; 24% graduate)

32% out of state

18% international

34% students of color

76% receive CCA scholarships

80% of first-year students live on campus

Student-to-faculty ratio: 10:1

Average undergraduate class size: 13

Undergraduate Majors

Animation

Architecture

Ceramics

Community Arts

Fashion Design

Film

Furniture

Glass

Graphic Design

Illustration

Individualized Major

Industrial Design

Interaction Design

Interior Design

Jewelry / Metal Arts

Painting/Drawing

Photography

Printmaking

Sculpture

Textiles

Visual Studies

Writing and Literature

Most popular majors

Graphic Design, Architecture, Illustration,

Industrial Design, Painting/Drawing,

Animation, Photography



CCA is accredited by the Western Association of Schools and Colleges (WASC), the National Association of Schools of Art and Design (NASAD), the National Architectural Accrediting Board (NAAB), and the Council for Interior Design Accreditation (CIDA).

The Bachelor of Architecture (BArch) is a NAAB-accredited professional degree. In the United States, most state registration boards require a degree from an accredited professional degree program as a prerequisite for licensure. The National Architectural Accrediting Board (NAAB) is the sole agency authorized to accredit U.S. professional degree programs in architecture.

CCA grants the following degrees: bachelor of fine arts (BFA), bachelor of arts (BA), bachelor of architecture (BArch), master of fine arts (MFA), master of arts (MA), master of architecture (MArch), master of advanced architectural design (MAAD), and master of business administration (MBA).

For information regarding CCA's academic programs, financial aid, graduation and retention rates, cost of attendance, crime awareness and public safety (including the annual campus security report), and other general campus information, see cca.edu/right-to-know.

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CCA is an equal-opportunity institution of higher education and employer, and it is firmly committed to nondiscrimination in its delivery of educational services and employment practices. In compliance with all applicable federal and state laws, such decisions will be made irrespective of an individual's race, color, religion, religious creed, ancestry, national origin, age (except for minors), sex, marital status, citizenship status, military service status, sexual orientation, gender identity, medical condition (cancer-related or genetic), disability, or any other status protected by law. When necessary the college will reasonably accommodate individuals with disabilities if the individual is otherwise qualified to meet the fundamental requirements and aspects of the program and to perform safely all essential functions without undue hardship to the college and without altering fundamental aspects of the program. For more information about accommodations visit cca.edu/students/handbook/regulations.

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